

## FOR IMMEDIATE RELEASE

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## **CORPORATE VISIONS® INC. ADDS SENIOR EXECUTIVE SALES LEADER TO BUILD ON RAPID GROWTH**

**Incline Village, NV – June 19, 2008** – The global leaders in [Sales and Marketing Messaging](#) announced today the newest addition to their executive team, Doug Domergue.

Corporate Visions Inc. is pleased to announce and welcome Doug Domergue as their new SVP of Worldwide Sales and Channels. Doug brings with him over 30 years of experience in sales and executive sales management with in-depth knowledge of pre-sales, inside sales, direct sales, channel development/sales and marketing. As an established sales professional, Doug understands the needs of Corporate Visions' clients to develop effective sales and marketing messages. "Doug's experience in leading exponential growth in both emerging and large global organizations is invaluable to Corporate Visions," explained Joe Terry, President of Corporate Visions. "Doug will lead our direct, inside and channels and partner sales teams to new levels of growth worldwide."

Prior to joining Corporate Visions' executive team, Doug was Vice President of Americas Sales for Remedy Corporation and SVP Americas Sales at Aspect Corporation. Doug's latest role was VP of Sales and Marketing at Siterra Corporation. During Doug's time at Siterra, he drove direct sales to a 30% growth over 2006. He also instigated Siterra's international selling efforts in India, UK and Brazil. In addition, Doug was a senior partner at DSG Consulting where he was responsible for West Coast operations.

Doug is a dedicated sales and marketing leader well-positioned to help build on the current growth and success of Corporate Visions while leveraging the enthusiasm and skills of his seasoned sales team. "I'm determined to enhance the productivity and performance of our direct sales team, develop indirect channels to market, expand our geographic coverage and help to scale the company," said Doug Domergue, SVP of Worldwide Sales and Channels at Corporate Visions. "I strongly believe in our [solutions](#) and have a high degree of confidence they can have great impact for our customers who are sales and marketing professionals seeking to improve sales effectiveness and to significantly grow revenues."

### **About Corporate Visions Inc.**

Corporate Visions Inc. is the global leader in Sales and Marketing Messaging. With our unique [sales training](#) solution, companies acquire the skills to help them bridge the gap from the [brand to the buyer](#). We work with globally recognized companies such as CareerBuilder, QAD, Fidelity, IBM, Volvo Trucks and Computer Associates to create powerful messages. With [Corporate Visions' one-of-a-kind solution](#) executives, marketing and sales professionals learn how to deliver those messages in a unique and differentiated way. For more information, please contact us at [www.CorporateVisions.com](http://www.CorporateVisions.com) or by calling 775.831.1322 or 800.360.7355 (US only).