

PRESS RELEASE

Press Contact

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Company Reinvents Itself through Community Service

Incline Village, NV – April 16, 2008 - On the first day of a weeklong, companywide meeting, Incline Village based company, Corporate Visions Inc. (CVI) commits itself to supporting its local community.

It was Monday, March 31, 2008 and the entire Corporate Visions team was awaiting the adventures of its themed weeklong meeting, "The Next Generation." The mission began bright and early in Castle Peak AB conference room at the Hyatt in Incline Village. CVI's co-owners, Chuck Laughlin and Karen Sage, kicked off the meeting with fun skits, which entertained and engaged the entire group. Joe Terry, CVI's President, discussed the company's vision to be Samurai (one who serves) their colleagues, clients and community.

As the day progressed, CVI was challenged with a team building exercise. The Corporate Visions team was introduced to Todd Demorest and his group from Odyssey, a Chico, California based company that specializes in team building and awareness exercises. For CVI's final test, each team was given 35 minutes to construct a child's bicycle. Little did each team know that the task at hand was to be received by six smiling and highly anxious eight and nine year olds from the Homework Help Club, a Children's Cabinet at Incline Village program, who only knew they were getting a surprise from CVI. Suddenly, Todd blurted out "Time," and each group was asked to stop what they were doing. As each team was preparing to present their finished product to the group, the six children marched in with ear-to-ear smiles. Every CVI employee gasped in amazement. Each child was holding a number that coincided with one of the bikes and a thank you letter to the group of CVI employees that put it together. "To see the expressions on those kids' faces when they walked into that conference room was amazing," said Joe Terry, CVI President. "Just by bringing our team together, we were able to truly be of service to these children and our community."



About the Children's Cabinet at Incline Village

The Children's Cabinet began providing services to the residents of Incline Village, Crystal Bay and surrounding areas in 1991 as an off shoot, satellite component of the Children's Cabinet of Reno. In 1995, the Children's Cabinet of Incline Village was recognized as a separate non-profit agency. CCIV's goals are to create programs and services in response to the community needs, to offer programs and services that fully meet those needs, to be a catalyst and dynamic organization that addresses critical social service issues and to help facilitate and bring about an atmosphere in the community that enables every individual and family to live the best possible life. Since 1997, CCIV has had the opportunity to serve over 39,000 individuals and is dedicated to continuing the quality and expansion of these services to the community. For more information on CCIV's services and programs, please call 775-298-0004.

About Odyssey Teams

Odyssey Teams, founded in 1991, is a recognized pioneer in team building and leadership skills development. Odyssey Teams created the renowned Life Cycles program in which participants renew their commitments to their organizations and communities while building free bikes for deserving children. In the past eight years, more than 10,000 bikes have been provided worldwide. Odyssey Teams

remains at the forefront of philanthropic team building, with a new program in which participants create prosthetic hands for amputees. For more information on how Odyssey Teams can help “build” individuals and teams, please visit www.Odysseyteams.com or telephone Jonathan Willen at 530-342-3445.

About Corporate Visions Inc.: The Sales Messaging Experts

Founded by two sales effectiveness and sales messaging experts, Chuck Laughlin and Karen Sage, Corporate Visions is the global expert in the use of story in business. CVI helps you create a great message and teaches your team how to uniquely deliver it, providing you with the essential tools to deploy and reinforce those messages across your entire enterprise. A structured messaging methodology helps organizations be more effective in front of the customer. With Corporate Visions, your sales team will learn to effectively deliver great sales messages to your prospects at every touch-point in the sales cycle. For more information, please contact us at www.corporatevisions.com or by calling 775-831-1322.