

FOR IMMEDIATE RELEASE

Press Contact

Amanda Anderson
Marketing Communications Manager
aanderson@corpv.com
775-831-1322

Corporate Visions Inc. Continues its Successful Sales Training Relationship with Kronos® Incorporated

Incline Village, NV – July 23, 2008 – Corporate Visions, the world leader in [Customer Focused](#) Messaging, whose unique sales training and marketing training solutions effectively bridge the gap between the brand and the buyer, announced today that Kronos Incorporated uses Corporate Visions to train its pre-sales and sales teams to develop and deliver winning [sales messages](#) that resonate with customers and potential customers.

Before connecting with Corporate Visions, Kronos' Vice President of Pre-Sales, Barb Vlachich, managed all such training internally. She turned to Corporate Visions to obtain an outside perspective on training her team to deliver compelling sales messages that address the pain points of customers and reflect Kronos' company culture.

“At Kronos, one of our core values is customer-centricity,” said Vlachich. “We believe that our relationship with our customers starts with our talented and dedicated sales force. Corporate Visions has helped our whole sales team to focus even more on assessing a customer's needs and delivering a sales message that is tailored to them.”

“Kronos is the world leader in the workforce management industry,” said Joe Terry, President of Corporate Visions. “We are happy to be working with such a reputable company. Kronos is consistently looking for ways to further enhance the skills of its team; as a result they turned to Corporate Visions to help accomplish that goal.”

About Kronos Incorporated

Kronos Incorporated empowers organizations around the world to effectively manage their workforce. At Kronos, we deliver software and services that enable organizations to reduce costs, increase productivity, improve employee satisfaction and ultimately enhance the level of service they provide. Kronos serves customers in more than 60 countries through its network of offices, subsidiaries and distributors. Widely recognized as a thought leader in managing the workforce, Kronos has unrivaled reach with more than 30 million people using Kronos' solution every day. Learn more about Kronos at www.kronos.com.

About Corporate Visions Inc.

Corporate Visions' unique [sales training](#) and [marketing training](#) solutions help companies leverage their unique competencies with compelling delivery techniques to position the buying decision in their favor. We work with globally recognized companies such as CareerBuilder, Fidelity, IBM, Volvo Trucks, CA, Kronos and many more to create memorable sales and marketing messages. With Corporate Visions' one-of-a-kind solution, executives, marketing and sales professionals learn how to create and deliver those messages in a unique and differentiated way. For more information, contact us at www.CorporateVisions.com or by calling 775.831.1322 or 800.360.7355 (US only).

###

Corporate Visions is a registered trademark of Corporate Visions Inc.