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NEW VP OF FINANCE AND OPERATIONS ADDED TO EXECUTIVE TEAM

Aggressive growth strategy calls for dedicated finance expertise

Incline Village, NV – February 23, 2009 – As part of its aggressive growth plans, Corporate Visions Inc. has added [Lisa de Roulet](#) as the company's Vice President of Finance and Operations. She brings a strong and diverse background in financial planning and analysis and operations management.

“Corporate Visions is gaining a leader with a reputation for developing strong teams and building solid financial and operational foundations,” said Joe Terry, President of Corporate Visions. “Lisa will be leading the effort to optimize the financial performance of our company and provide the insight the executive team needs to hit our aggressive growth targets.”

Prior to joining Corporate Visions, Lisa was Vice President of Finance for US Foodservice where she oversaw all aspects of finance for their \$120 million Food Distribution Division. She has also served in executive financial positions at Intuit, E.M. Solutions, Sterling Commerce, and The Basic Companies. Lisa holds a B.S. in Accounting and Finance, graduating Magna cum Laude from San Francisco State University.

About [Corporate Visions Inc.](#)

Corporate Visions helps companies differentiate themselves from their competitors, where it counts, their customer conversations. The Corporate Visions [Customer Message Management system™](#) helps companies create, deliver and deploy messages, tools and training as part of an integrated process. Corporate Visions works with globally recognized companies such as MasterCard, ADP, IBM, GE Healthcare, Oracle, Xerox, CA and many more. For more information contact us at www.CorporateVisions.com or by calling 775-831-1322 or 800-360-SELL.

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