

## **PRESS RELEASE**

Press Contact

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## **CORPORATE VISIONS INC. BRINGS ON A NEW PRESIDENT**

**Incline Village, NV – March 10, 2008** – Corporate Visions Inc. announced today the newest addition to their executive team, Joe Terry.

As the global experts in Sales Messaging, Corporate Visions Inc. is pleased to announce and welcome their new President, Joe Terry. “We are thrilled to have Joe join our CVI team,” expressed Karen Sage, Co-Founder and CFO of Corporate Visions. “Joe has been a client for over 10 years and used our services to help drive top-line performance. The perspective he brings is priceless.” Joe also has over 19 years of experience in sales, sales management, marketing, operations and executive management. As a former client of CVIs’ workshops and consulting engagements, Joe believes in the Power of Messaging. That what you say and how you say it can dictate the difference between an average sales performance and an outrageous one.

Prior to joining the CVI executive team, Joe was Senior Vice President of Sales for Workstream’s worldwide sales division. In addition, Joe spent five years in Senior Level Sales Management positions at Kronos. At Kronos, he was Vice President of Global Sales for the Talent Management Division, responsible for Direct Sales, Field Marketing, Sales Operations and Pre-Sales Support.

CVI is pleased to be gaining such a valuable asset. Joe is a hands-on leader, ready to drive the continued success of Corporate Visions’ Direct Sales, Marketing, Operations, Product Management and Strategic Business Partnerships. “We are anticipating new growth opportunities with Joe leading CVI in new directions,” said Chuck Laughlin, Co-Founder and CEO of Corporate Visions. “Our clients will have even more ways to achieve great results with CVI. It is a good day for our clients and CVI alike.”

Joe studied Marketing at California State University, Hayward; earned a B.A. in Management from the University of Phoenix and has additional education from the Haas School of Business, University of California, Berkeley. Additionally, Joe played for the Seattle Seahawks as middle linebacker during the 1987 NFL season.

### **About Corporate Visions Inc.: The Sales Messaging Experts**

Founded by two sales effectiveness and sales messaging experts, Chuck Laughlin and Karen Sage, Corporate Visions is the global expert in the use of story in business. CVI helps you create a great message and teaches your team how to uniquely deliver them; providing you with the essential tools to deploy and reinforce those messages across your entire enterprise. A structured messaging methodology helps organizations be more effective in front of the customer. With Corporate Visions, your sales team will learn to effectively deliver great sales messages to your prospects at every touch-point in the sales cycle. For more information, please contact us at [www.corporatevisions.com](http://www.corporatevisions.com) or by calling 775-831-1322.