

## FOR IMMEDIATE RELEASE

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### Company Builds on Corporate Initiative for Non-Profit Organizations

*Corporate Visions Inc. continues gifting seats to marketing and sales training open sessions*

**Incline Village, NV – November 17, 2008** – The need for effective messaging is everywhere, including the non-profit environment. To support the non-profit industry and their efforts to successfully get their messages across to the community, [Corporate Visions Inc.](#) will continue donating two seats to every open training session. The sessions teach organizations and their frontline representatives how to be more effective in developing and communicating their messages.

“We realize that non-profits have as much to gain from these training sessions as the Fortune 1000 companies we target,” said Joe Terry, President of Corporate Visions Inc. “The reality is non-profits have limited budgets for continuing education and training. With this initiative, they’ll get access to valuable skills that will make them more effective in messaging their services to the community.”

“This course helped me see that our current approach for connecting with our donors really wasn’t what we thought it was,” explained Emily Breunig, Editor in Chief at the CA Institute for Biodiversity. “Now we understand to be effective with our message, we need to target their specific needs.”

The Nevada Arts Council of Reno (a subsidiary of the Department of Cultural Affairs), CA Institute for Biodiversity and the Washoe Tribe are a few of the companies awarded seats to Corporate Visions’ customer-focused messaging training sessions in 2008.

Corporate Visions will continue supporting the contributions and differences non-profits make to the community by donating two seats to every [Power Messaging](#)<sup>®</sup> and [Power Positioning](#)<sup>™</sup> training session in 2009. The dates for next year’s [training sessions](#) will be announced in mid-December. If your non-profit would like to be considered for this opportunity, please send your request to the email address below (*candidates are selected on a first-come, first-serve basis*):

- [CVIMarketing@CorporateVisions.com](mailto:CVIMarketing@CorporateVisions.com)
- **Subject Line: Non-Profit Open Session Consideration**

#### **About Corporate Visions Inc.**

Corporate Visions’ helps companies to stand out, working with them to create a greater separation between them and their competition. Our solutions better align sales and marketing professionals by helping them develop a cohesive company story that will ignite a fire within their prospects to make a buying decision in their favor, resulting in more sales and more profit. We work with globally recognized companies like CareerBuilder, IBM, Fidelity, Volvo Trucks, CA and many more. Corporate Visions provides marketing and sales messaging consulting, training and products. For more information contact us at [www.CorporateVisions.com](http://www.CorporateVisions.com) or by calling 775-831-1322 or 800-360-SELL.

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