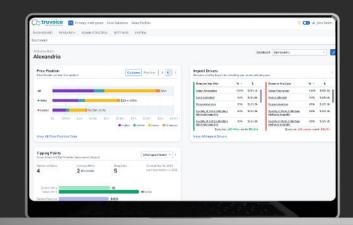


role-based dashboards

deliver relevant buyer insights to every member in your organization



With TruVoice, you're receiving continuous insights about your product, positioning, sales execution, and other criteria that influence buying decisions.

But turning these insights into meaningful actions that drive revenue growth can only be done when the **right insights** are shared with the **right stakeholders**.

Socializing your insights so they're useful and actionable can be challenging, but with role-based dashboards in TruVoice, you can automatically deliver the most relevant insights to every member of your organization.

impact every role with buyer insights

Every team in your organization plays a vital part in driving revenue growth, but to be effective, they need relevant insights into how buyers make decisions to execute the right processes, strategies, and behaviors that drive growth.

With role-based dashboards in TruVoice, you'll provide every member of your team with the precise insights they need to personally grow revenue.



HOW IT WORKS

tailored insights for your stakeholders

With role-based dashboards, every user will see a tailored insight experience based on their assigned role in TruVoice.

Upon log in, your users will see a custom dashboard, built to show the most applicable insights for their role. Users can further customize their dashboard views to configure their experience and immediately see the data they want to see.

Build and customize as many "dashlets" within your dashboard as you'd like to see overall performance, segmented insights, competitor comparisons, or any other data set within TruVoice.

Socialize useful buyer insights with everyone in your organization.

