

GETTING **YOUR STORY** TOLD



WE LIVE IN A WORLD OF **MORE**



**MORE
DEMAND**



**MORE
SPEED**



**MORE
TOOLS**

EXCEPT FOR THE **ONE THING YOU NEED**

ONLY .6%
increase in
marketing budgets



More channels and more targets mean you need much more content—fast.

But getting **"MORE"** is harder than it looks...



Adding headcount WON'T HELP.
You'll never be able to hire enough
people to keep up with the work.



Automated tools WON'T HELP.
You can't automate the intangible
magic that captures your targets'
attention and imagination.



Improving productivity WILL.
To get the best out of every creative
in terms of efficiency and ideas, you have
to give them the space, tools, technology,
and support to work faster.

YOU NEED TO

FREE YOUR STORYTELLERS
TO TELL YOUR STORY

With Shutterstock, your teams can:



Add data to your
creative instincts



Work where you want



Deliver your best work
at a predictable cost