

How do you overcome escalating financial constraints?



Declining budgets undercut the creative process

You need to get the best from every team member from both an efficiency and a creativity perspective. And your people want the same, too.

Your creatives are natural storytellers. They excel at blending content and media into compelling narratives about your brand and the value it brings to your customers. And they take great satisfaction in finding the images, videos, and music snippets that bring their ideas to life. The trouble is, it's becoming increasingly difficult for your creative teams to curate content and tell the stories they want.

With budgets shrinking, resources in short supply, and every dollar getting stretched as far as possible, you're forced into compromises that hinder the creative process.

And that can leave your teams less than satisfied with the work they do—as well as the conditions under which they must create and deliver it. Burnout and frustration could increase as a result, driving away the very people you need to build your brand and strengthen its presence in the market.

But what if you could **deliver your best work at a predictable cost?**

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Deliver your best work at a predictable cost

Declining budgets and scarce resources put your creative teams at a decided disadvantage, causing the work—and their morale—to suffer. When you work with Shutterstock, you can overcome these barriers and not only get more done—you'll do it better and more cost-effectively than you were able to before.

With Shutterstock, you can:



Source content and production support at a predictable cost

With Shutterstock, you'll be able to source everything your creative team needs from a single location—and at a predictable cost. With our Content as a Service offering, you'll have access to a portfolio that combines our extensive content library with research and expertise, curation, and production support. All you need to do is give us a creative brief and we'll handle the rest—from collecting and packaging the content to coordinating with our contributor network to managing any necessary post-production work. As a result, you'll simplify the steps needed to bring your projects to life, so you can achieve your content goals on time and within budget.

To see how you can get more done faster—and at a lower total cost, [please visit us online.](#)

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